

Parenteau BioConsultants - BioRankings Investment Advisory Alliance: Analysis and Consulting for Investors

Why should investors seek our input?

With dramatic changes in the financial markets and the rising cost of bioscience development amounting to hundreds of millions of dollars invested in each product candidate, there is a pressing need for unbiased, comprehensive and corroborative due diligence that can guide private capital and public investment to the strongest life science opportunities.

Parenteau BioConsultants (www.parenteaubc.com) has partnered with BioRankings, LLC (www.biorankings.com) to address this need.

Ernst and Young has identified failing to demonstrate value as the top risk factor facing the life science sector.

By combining Parenteau BioConsultants' expertise in biological and immunological science, life science management and our rare concept-to-market experience with BioRankings' broad expertise in biostatistics that encompasses many complex medical areas, the alliance can assess this risk in a uniquely comprehensive and corroborative way.

How we take due diligence to a new level

Traditional analyses emphasize time-to-market, market potential and financials, yet a large part of time-to-market, value creation and risk is buried in the use and targeting of a technology and a company's ability to manage its execution. Together, Parenteau BioConsultants and BioRankings unearth that pivotal information; analyzing key factors that will impact the likelihood of generating commercial value including:

- * the likelihood of reaching therapeutic effectiveness based on science and statistical analysis of existing data in the space
- * the comparative strength of a company's therapeutic target, approach and commercial strategy within a broad competitive landscape
- * the quality of a company's life science management practices – pivotal to value creation and competitive position

Lending credence to time-to-market estimates, market projections and financial estimates for more confident investment decisions

